

DOES LANGUAGE MATTER?

Different Voices, Different Stories:
Perspectives on Language Use in Climate Change Text and Talk

Conference at the University of Bergen, Thursday 25 October 2012
Workshop for PhD candidates and master students, Friday 26 October 2012

Venue: Auditorium "Egget", Studentsenteret, Parkveien 1, 5007 Bergen

Preliminary programme Thursday 25 October

8.30 – 9.00 Registration

9.00 – 9.30 Welcome by conference organisers professor Kjersti Fløttum, University of Bergen, and professor Trine Dahl, NHH Norwegian School of Economics.

Voice of the Youth: Climate and the Future

Tone Bjørndal

Keynotes

09.30 *Too hot to handle? Climate change communication and its public response*

Marianne Ryghaug, professor, Department of Interdisciplinary Studies of Culture, NTNU, and Deputy Director of the Centre for Sustainable Energy Studies (CenSES)

10.10 *A Nelson Mandela Approach to the Polarization of Global Warming*

Samuel George Philander, Knox Taylor Professor of Geosciences, Princeton University and Research Director of ACCESS (African Centre for Climate and Earth System Science), Cape Town

10.50 – 11.05 Coffee break

11.05 *What's 'real' science? Discourses about science, scientists and climate change after climategate and their implications for behaviour change*

Brigitte Nerlich, professor of Science, Language and Society, Faculty of Social Sciences, University of Nottingham

11.45 *Just Tell a Story!: The Power of Communicating Climate Science via Cultural Narrative*

Dr **Michael D. Jones**, Residential Research Fellow, Edmond J. Safra Foundation Center for Ethics, Harvard University

12.25 Norwegian representative in international climate negotiations – name to be announced

13.00 – 14.00 Lunch

14.00 – 15.15 Perspectives from politics, business and NGOs

Unni Berge, political advisor, Ministry of Foreign Affairs, former deputy director of ZERO – the Zero Emissions Resource Organisation

Kikki Kleiven, associate professor at the Department of Earth Science, University of Bergen, research director at the Bjerknes Centre for Climate Research and board member, Norwegian Climate Foundation

Paul Joakim Sandøy, incoming leader of Unge Høyre (Young Conservatives)

Other contributors to be confirmed.

15.15 – 16.00 Plenary discussion

PRACTICAL INFORMATION

For the conference 25 October:

Preliminary registration to conference coordinator Anje Müller Gjesdal:
anje.gjesdal@uib.no

Final registration and payment: **10 September 2012**

Participation fee: NOK 200 (coffee/tea and lunch included)

Payment can be made to account number 76940500857 (University of Bergen)
IBAN: NO5276940500857, SWIFT: DNBANOKKXXX

NB!! Please include the following information in your payment:
112000-IF, "Different Voices, Different Stories"

Students and PhDs: free

For the workshop 26 October:

The topics of the conference will be followed up by the organisers in collaboration with professor Marianne Ryghaug and Dr Michael Jones in a one day workshop for 15 -20 PhD candidates/ master students.

On the basis of submitted abstracts, 6 --8 participants will get the opportunity to present and discuss their work.

Deadline for submission of abstract (approx. 500 words): 31 August 2012

To be sent to coordinator Anje Müller Gjesdal: anje.gjesdal@uib.no
with copies to Kjersti Fløttum (kjersti.flottum@if.uib.no) and Trine Dahl
(trine.dahl@nhh.no)

No fee

Venue for the workshop:

Seminar room M, Sydneshaugen skole, Sydneplassen 9, 5007 Bergen
<http://rom.app.uib.no/rominfo/index.php?roomid=SH:AM>

About the conference speakers:

Marianne Ryghaug is Professor in Science and Technology Studies at The Norwegian University of Science and Technology (NTNU) and Deputy Director of Center for Sustainable Energy Studies (CenSES). She has been engaged in research related to energy, environment and climate change for 15 years, and has published articles on topics like media representations of climate change, public appropriation of climate change, scientific practice and consensus formation, climate policy and adaptation.

<http://www.ntnu.edu/ansatte/marianne.ryghaug>

Brigitte Nerlich (Dr Phil, DLitt) is Professor of Science, Language and Society at the Institute for Science and Society, School of Sociology and Social Policy, University of Nottingham, UK. She has a background in French and philosophy, but now works mainly in the field of 'science and society' with a focus on the interactions between science, language and society. Her most recent project, funded by the Economic and Social Research Council, deals with climate change. From May 2012 she is also Director of a five year Leverhulme Trust funded research programme dealing with science and politics.

sites.google.com/site/nottinghamnerlich

George Philander is Knox Taylor Professor of Geosciences at Princeton University and Founder of ACCESS (Africa Centre for Climate and Earth System Science, Cape Town, South Africa). His main academic fields include General Circulation, Ocean-Atmospheric Interactions, Climate Fluctuations, Paleoclimates. He has published extensively within these areas and of particular interest for this conference is his 2009 paper, 'Where are you from? Why are you here? An African perspective on global warming' (*Annual Review of Earth and Planetary Sciences*).

http://www.princeton.edu/aos/people/faculty/george_philander/

Michael Jones is currently an Assistant Professor at Virginia Tech's Center for Public Administration and Policy and is also a research fellow at the Edmond J. Safra Center for Ethics at Harvard University. He received his PhD in Political Science in 2010 from the University of Oklahoma and holds an MA and BS in Political Science, both granted from Idaho State University. His research focuses on the role and influence of narrative in public policy processes, outcomes, and science communication.

<http://works.bepress.com/mjones/>

Unni Berge is political advisor for Heikki Holmås, Minister of International Development. Berge has a Master's degree in political science and broad experience from the environmental movement in Norway. She has, together with Gudmund Skjeldal, published the book *FEBER-historien om norsk olje og gass* ('FEVER – the story of Norwegian oil and gas'). Berge is former deputy director of ZERO – the Zero Emissions Resource Organisation.

Helga (Kikki) F. Kleiven is Associate Professor at the Department of Earth Science, University of Bergen, and research director at the Bjerknes Centre for Climate Research. She works within marine geology and geophysics, in particular within paleoceanography and on thermohaline ocean circulation. Kleiven directs several EU and Norwegian Research Council projects and is actively disseminating knowledge on climate through the courses 'Klimaklok' and 'Generasjon Grønn'.